



CHENSON

ADVANCED MATERIALS

HIGH-PERFORMANCE DRY MORTAR SOLUTIONS

AGENDA

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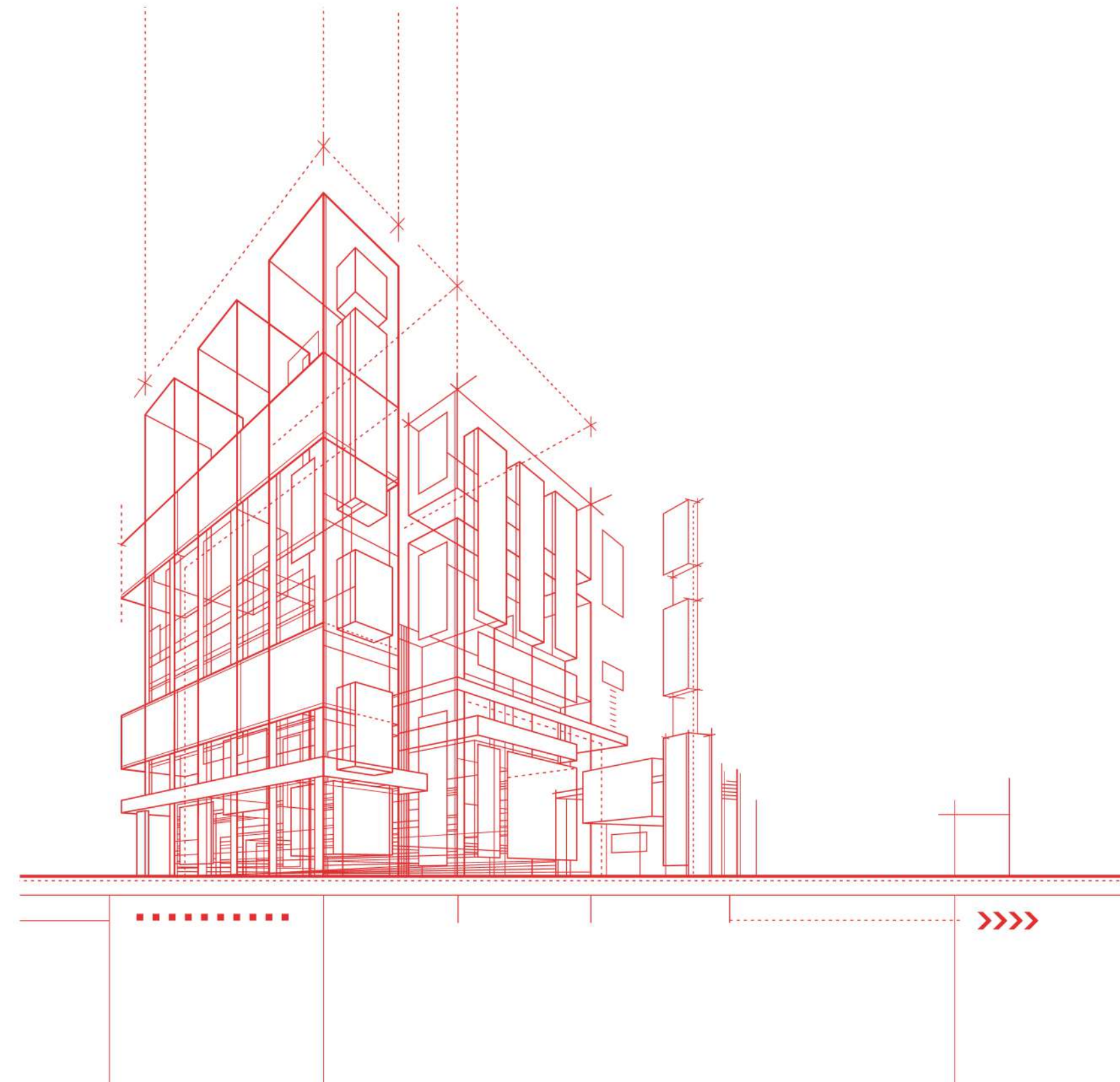
Categories

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CHENSON & DELAGUARDA

Strategic allies in Latin America and Spain

CHENSON ADVANCED MATERIALS

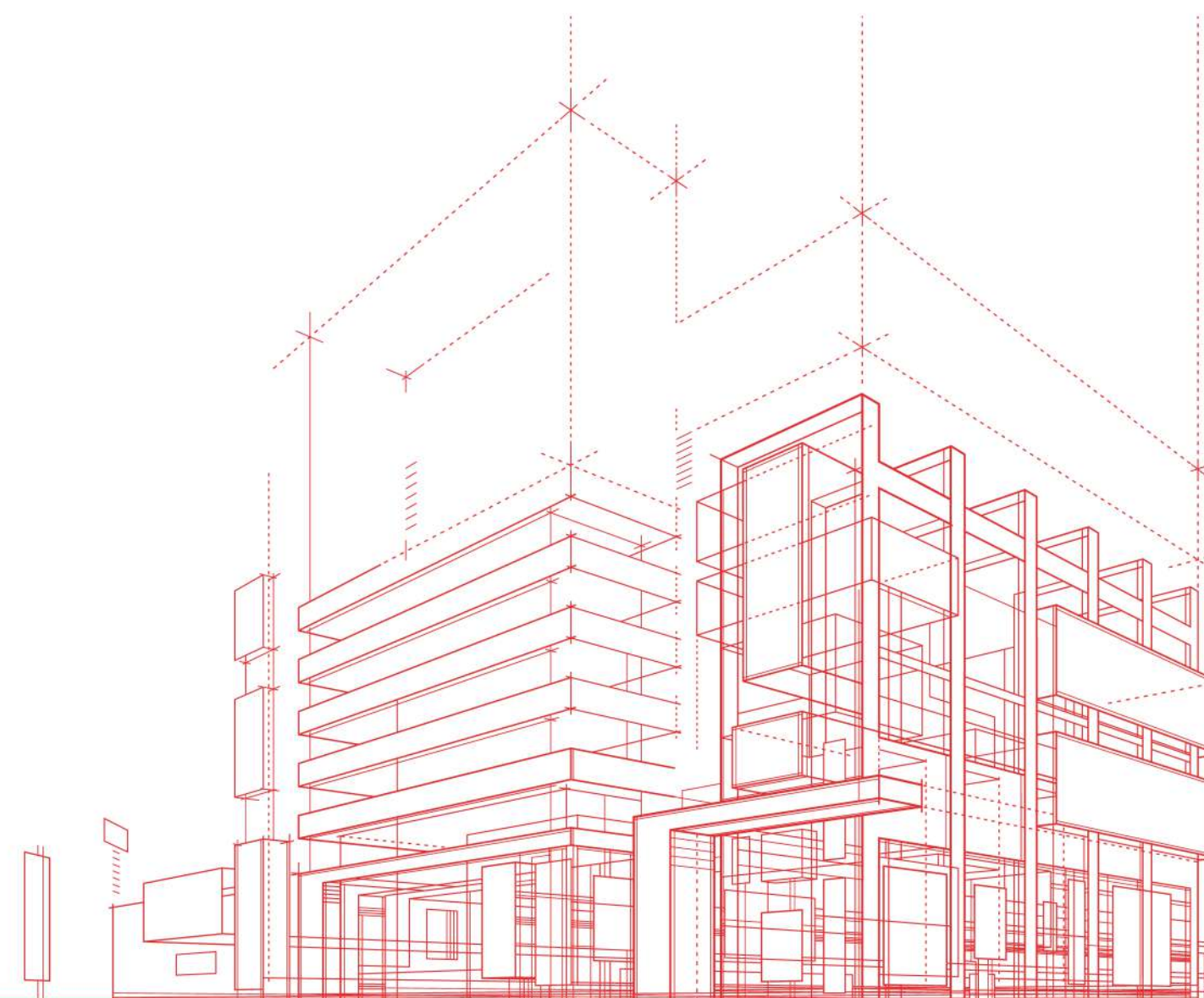
- Founded in 2019 | Huizhou, Guangdong, China
- 50 acres of facilities with 3 automated m-tec (Zoomlion) lines
- Over 50 products: adhesives, waterproofing, technical mortars, grouts
- ISO 9001 certified + GB/T, JC/T, JG/T standards
- On-Demand model: made to order → direct shipment to destination port

DELAGUARDA GROUP

- Exclusive Representative for 16 countries: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, Spain, Mexico, Panama, Paraguay, Peru, Uruguay, Venezuela
- Technical and sales support in Spanish/Portuguese/English
- Comprehensive management: local certification, logistics, customs, after-sales service

JOINT VALUE PROPOSITION

- ✓ International quality at competitive prices (20%-30% less than local brands)
- ✓ Custom specifications to meet local regulations
- ✓ Efficient logistics and cost reduction
- ✓ 24/7 expert technical support





ABOUT US

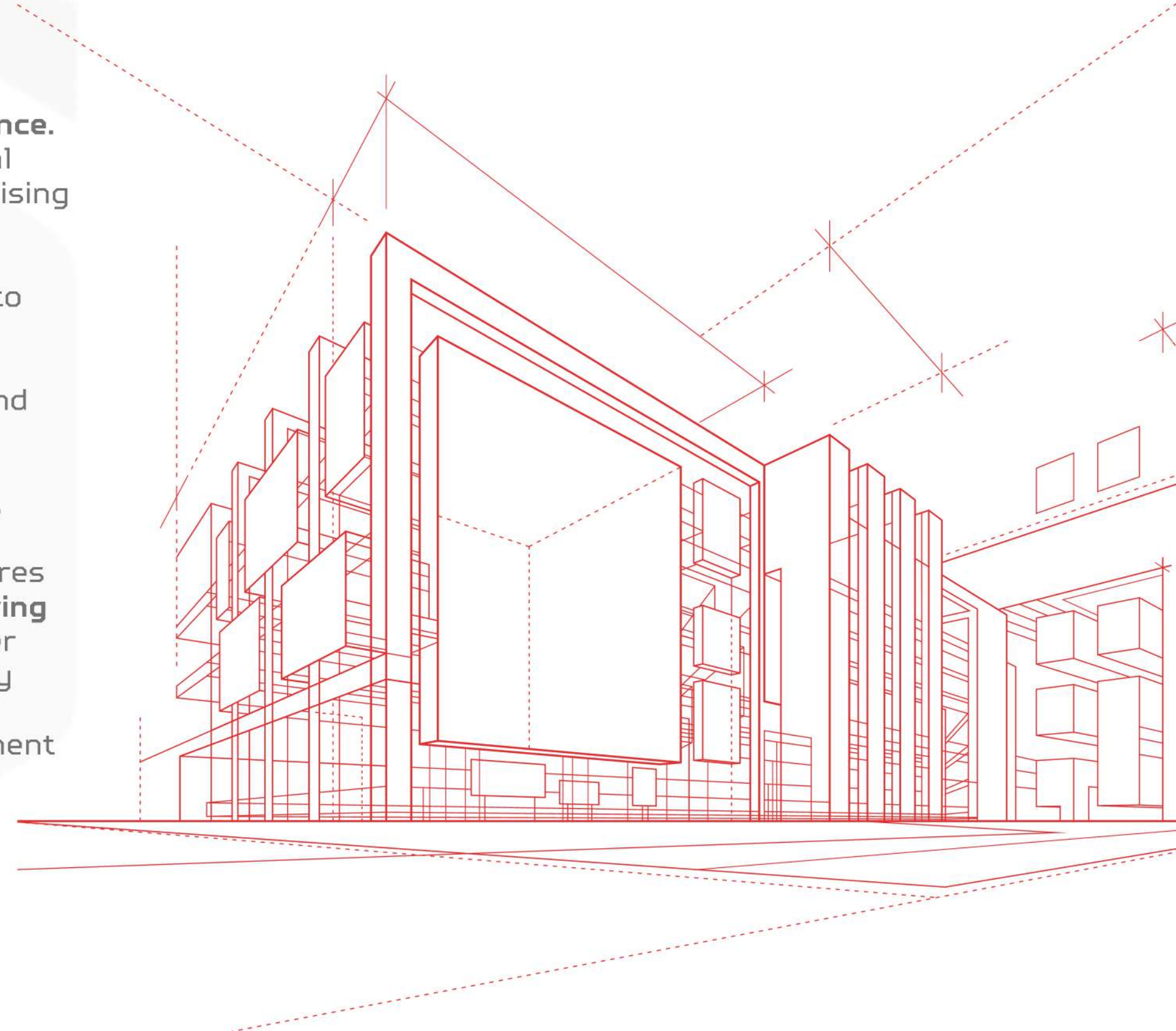


Building with purpose

Our mission is to lead the mortar industry through green innovation, customer-centric research and development, and sustainable excellence. We are committed to driving the sector's growth through technological solutions that prioritize respect for the environment without compromising the quality or performance of our products.

Our vision, "**Embrace Green, Decorate Life**," reflects our commitment to using eco-friendly technologies to demonstrate our integrity to each customer and to the planet. We aspire to be recognized as the leading provider of mortar solutions that combine innovation, sustainability, and value for modern construction in Latin America.

Our entrepreneurial spirit is based on three pillars: **Innovation Driven**, which motivates us to set global standards to lead the sector's development with pioneering products; **Fearless Ambition**, which inspires us to overcome every obstacle with confidence and courage; and **Striving for Excellence**, which commits us to continuous improvement to deliver true integrity and value to our customers. These principles guide every decision, from research and development to final product delivery, ensuring that every project built with CHENSON reflects our commitment to quality, innovation, and sustainability.



TEAM

Our engine of innovation is technical excellence

I+D CENTER

- Equipo de expertos con experiencia internacional en morteros secos
- Laboratorios equipados con tecnología de ensayo avanzada
- Capacidad para desarrollo de formulaciones personalizadas por proyecto

LABORATORY CAPABILITIES

- ✓ Strength tests: compression, tension, flexure, adhesion
- ✓ Durability tests: freeze/thaw cycles, thermal aging
- ✓ Workability analysis: open time, flow, water retention
- ✓ Substrate compatibility: concrete, AAC, ceramic, masonry

TECHNICAL TEAM

- Engineers specializing in materials chemistry and construction
- Bilingual staff for technical support (Spanish/English)
- Direct coordination with Delaguarda for on-site assistance

CUSTOMER SUPPORT

- Product selection consulting for projects
- Virtual and in-person training for application teams
- Technical issue resolution in less than 24 business hours
- Development of technical data sheets and manuals in Spanish



PRODUCTION



Storage Silos:

Storage capacity for raw materials with complete traceability of the production process.



Automated Packaging:

Automatic bag filling and sealing system with precision technology



Palletizing Robot:

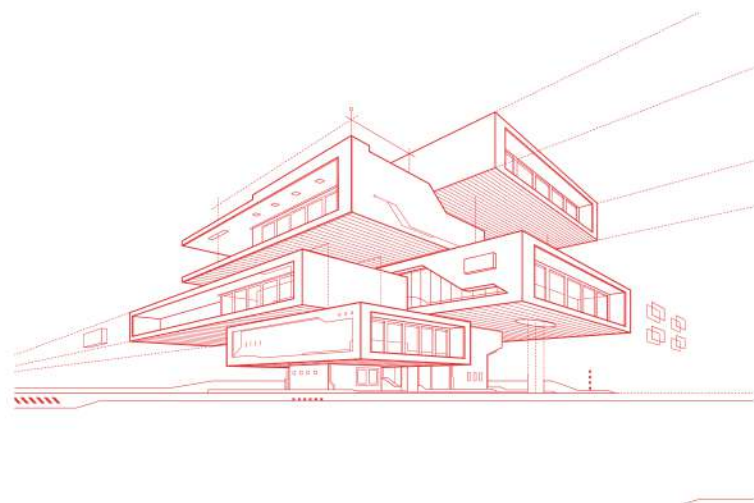
Automation that guarantees efficiency and safety in the handling of finished products.





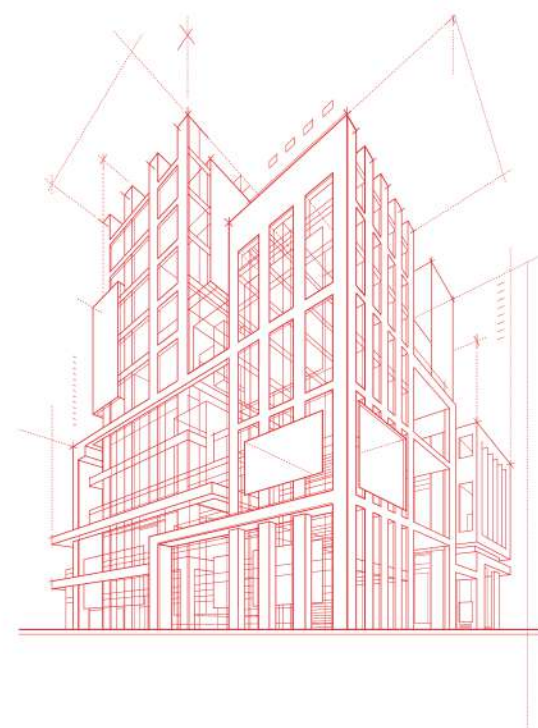
PRODUCTS

Main Categories



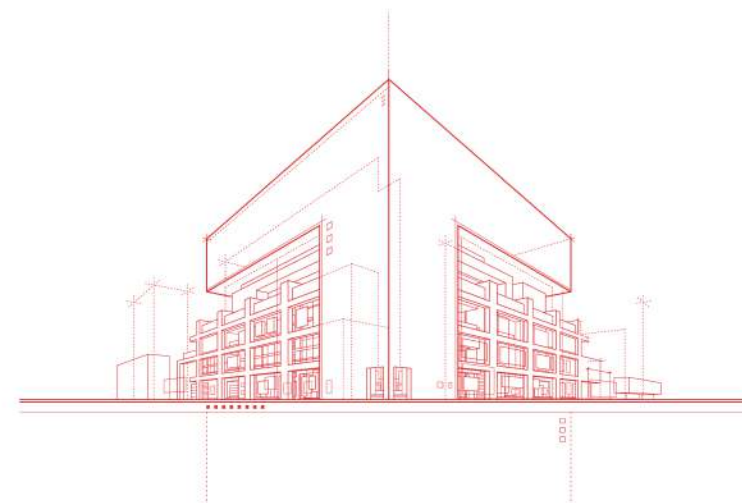
CERAMIC ADHESIVES

C0 Standard
C1 Advanced
C2 Ultimate



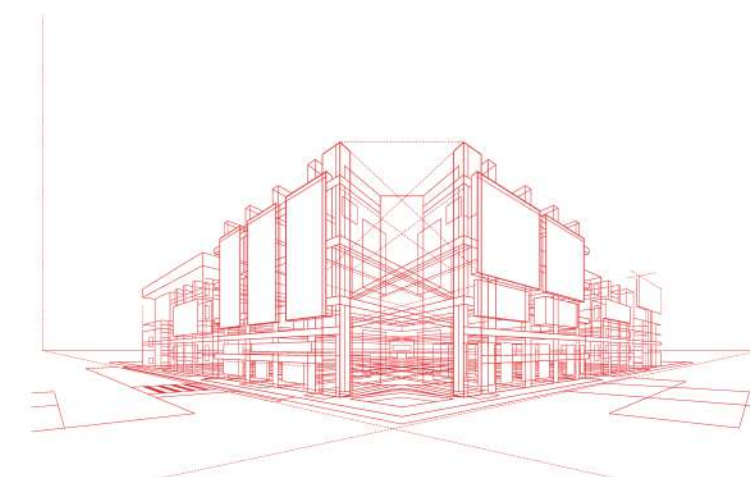
TECHNICAL MORTARS

M5-M20
ALC
Self-leveling



WATERPROOFING

Polymeric
Anti-crack
GP



SPECIALTIES

Grouts A50-A85
Insulators
Putties

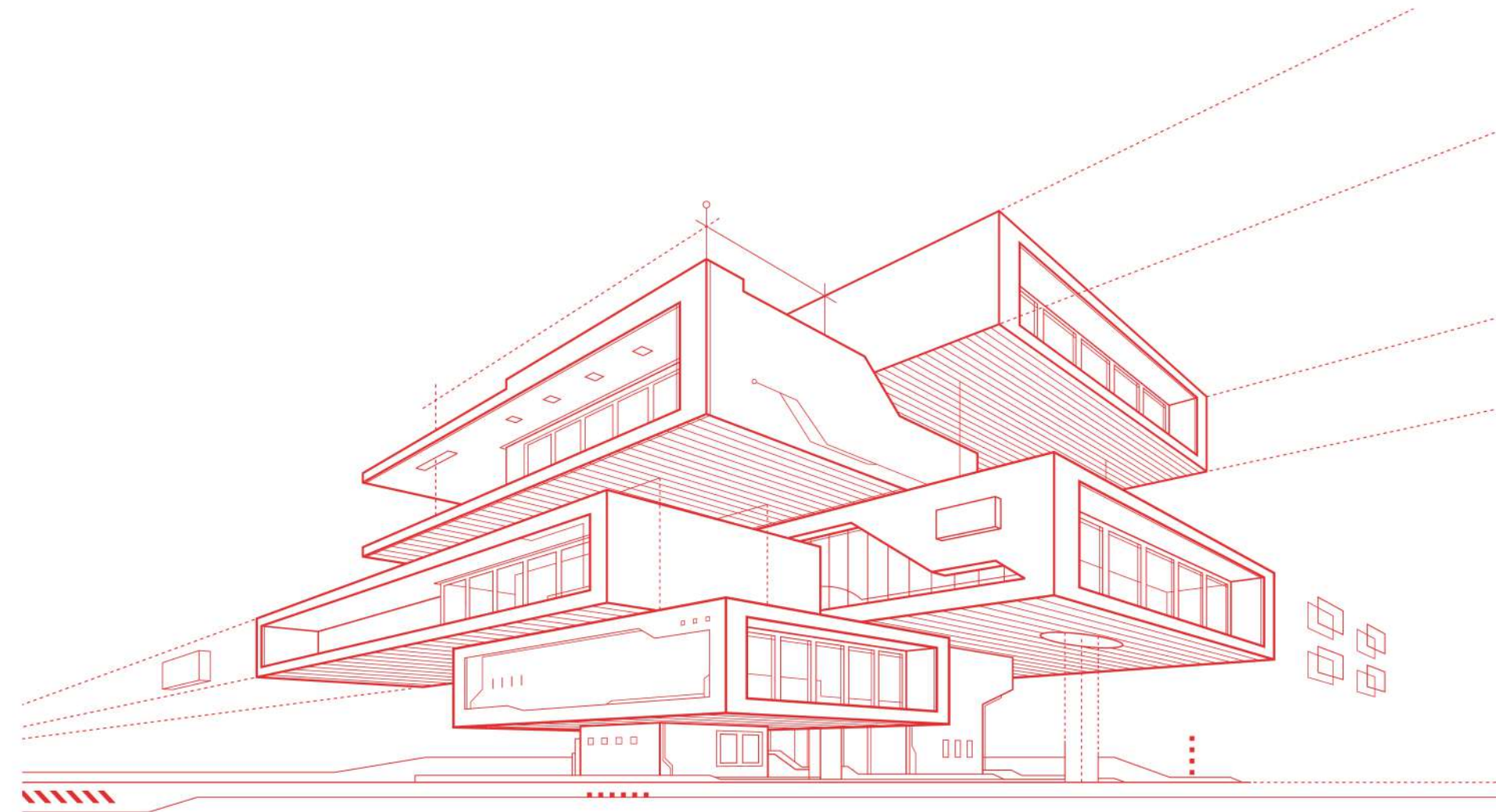
CERTIFICATIONS

Internationals

Building with purpose

ISO 9001:2015 - Quality Management System
Applicable Standards:

- GB/T 25181-2019: Premixed Mortars
- JC/T 547-2017: Ceramic Adhesives (C0, C1, C2)
- JC/T 984-2011 / JG/T 158-2013: Waterproofing Mortars
- JC/T 890-2017: Masonry Mortars
- GB/T 20473-2006: Thermal Insulation Mortars
- JC/T 986-2018: Cementitious Grouts (A50-A85)
- JG/T 298 / JG/T 157: Interior/Exterior Putties



CONTACT



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